

## Plan of Work 2012 - 2014

### Goals, Objectives & Strategies

<b>Goal 1:</b>	<b>Improve the economic condition and participation in RC&amp;D Council programs to attain a level of sustainability</b>			
<i>Objective A</i>	<i>Promote Council programs and expand name recognition throughout six counties</i>			
	<b>Action</b>	<b>Due Date</b>	<b>Completed</b>	<b>Leadership</b>
Strategies	Create a presentation outlining successes and strengths of the RC&D Council to inform and educate the public	March 1, 2012	✓	Dennis Wacker & Jan Jorgensen
	Secure commitment from at least six RC&D Board Members willing to do local presentations for the purpose of gaining awareness and soliciting financial contributions	March 15, 2012		Dennis Wacker
	Provide training to Council members on how to generate support and share accomplishments of the RC&D program	April 1, 2013		Carol Peters, Jan Jorgensen, Natl. RC&D Assn. staff
	Host the 3rd annual Antique Critique event to educate and inform the public about local history and the RC&D program	February 1, 2012	✓	Virginia Buerman, Gary Howey
	Host a grant writing workshop to educate citizens on being successful in securing outside dollars, introduce them to potential funders, and RC&D 501©(3) services	August 1, 2013		Jan Jorgensen, Carol Peters
<i>Objective B</i>	<i>Strengthen the Council's ability to serve their citizens by securing annual basic support funds by July 2013</i>			
	<b>Action</b>	<b>Due Date</b>		<b>Leadership</b>
	Develop a document outlining various support levels for use with prospective donors	March 1, 2012	✓	Dennis Wacker & Jan Jorgensen
	Identify needed office furniture, equipment, and programming needs, determine their costs, and develop a program of giving for those items	April 1, 2012	✓	Carol Peters & Jan Jorgensen
	Secure cash, pledges, and grants in the amount of \$32,000 to meet the annual operating budget	July 1, 2013		RC&D Board, Staff & other volunteers
	Verify with the landlord the opportunity to purchase or pay rent on the office facility	September 1, 2012	✓	Dennis Wacker & Carol Peters
<b>Goal 2:</b>	<b>Provide support to programs that help protect the environment and conserve natural resources</b>			
<i>Objective A</i>	<i>Partner with existing recyclers to strengthen area recycling programs</i>			
	<b>Action</b>	<b>Due Date</b>		<b>Leadership</b>
Strategies	Host weekly electronics recycling services at the RC&D office during one month in 2012	August 15, 2012	✓	Carol Peters
	Work with at least 2 local recyclers to develop outreach materials on the convenient and affordable services currently available to citizens	July 1, 2013		Kim Swanson & Carol Peters
	Partner with the Lower Elkhorn NRD and the City of Norfolk to offer household hazardous waste disposal to citizens of the region	September 1, 2014		Stan Staab, Stan Baier & Gary Lund
	Offer an educational opportunity for water operators to increase their knowledge on various systems while earning continuing education credits	November 30, 2013		Leonard Janovec

